

2011 Cultural STAR Program

ORGANIZATIONAL DEVELOPMENT

Grant Guidelines & Application

DEADLINES: Friday, February 25, 2011 4:00 PM Friday, August 26, 2011 4:00 PM

Applications must be <u>RECEIVED</u> by 4:00 PM on the deadline date at: Cultural STAR Program Department of Planning and Economic Development 1300 City Hall Annex 25 West Fourth Street Saint Paul, Minnesota 55102

This is not a postmark deadline. Applications not received by this time at this location will not be accepted. No Exceptions.

This information can be made available in the following alternative formats: large print, audio, and electronic file. We also can help your group find a language interpreter to translate these guidelines. To accommodate your request, the City of Saint Paul will need at least 10 working days.



CITY OF SAINT PAUL

DEPARTMENT OF PLANNING AND ECONOMIC DEVELOPMENT 1300 City Hall Annex, 25 West Fourth Street Saint Paul, Minnesota 55102 (651) 266-6568

General Information

To receive additional copies of the Cultural STAR Guidelines or for more information, go to www.stpaul.gov/star

City of Saint Paul

Mayor Christopher B. Coleman

City Council President Kathy Lantry (Ward 7)

Councilmember Melvin Carter (Ward 1)

Councilmember Dave Thune (Ward 2)

Councilmember Pat Harris (Ward 3)

Councilmember Russ Stark (Ward 4)

Councilmember Lee Helgen (Ward 5)

Councilmember Dan Bostrom (Ward 6)

Department of Planning and Economic Development (PED)

Amy Filice, Cultural STAR Program Administrator (651) 266-6568 amy.filice@ci.stpaul.mn.us

2011 Cultural STAR Board

Barbara Brooks, Minnesota Jewish Theater Company

Glenn Fisher, Twin Cities Public Television

Rudy Guglielmo

Peter Leggett, Walker West Music Academy

Patricia Mitchell, Ordway Center for the Performing Arts

Sara Remke, Minnesota surSeine / Black Dog Café

Uri Sands, TU Dance

Laura Zabel, Springboard for the Arts

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Before completing your application, please review these guidelines carefully to determine whether your group and project are eligible for funding from the Cultural STAR Program.

Purpose

The purpose of the Cultural STAR fund is to promote cultural vitality and economic growth, particularly in the downtown Cultural District, by strengthening the arts and culture community.

Funding Goals

Cultural STAR dollars, in total, are intended to:

- Build and diversify audiences;
- Promote a broad range of cultural offerings;
- Produce a long-term impact; and
- Leverage additional financial support.

Strategies

The Cultural STAR Program will achieve the purpose by making grants and loans for projects and programs that: attract audiences: develop and improve cultural facilities; and build capacity of artists and organizations

Geographic Focus

At least 80% of Cultural STAR funds will be awarded to nonprofit organizations that are located within the targeted area known as the Cultural District. The remaining funds may be allocated to businesses in the Cultural District for projects that enhance visitor enjoyment of the District or to nonprofit organizations located in Saint Paul but outside of the Cultural District.

The Cultural District is defined as the geographic area bordered by Interstate 94 to the north, the Lafayette Bridge to the east, Harriet and Raspberry Islands to the south, and Chestnut Road to the west (see Cultural District Map, Page 12).

Located in the Cultural District includes:

- An organization that is registered with the Minnesota Secretary of State with an address that falls within the Cultural District; or
- An organization which owns property in the Cultural District for purposes directly related to its Cultural STAR project; or
- An organization that has secured a lease or rental agreement within the Cultural District for the purposes directly related to its Cultural STAR project; or
- An organization that has secured a permit or contract for the use of Public Venues in the Cultural District for the purposes directly related to its Cultural STAR project.

Located in Saint Paul includes:

- An organization that is registered with the Minnesota Secretary of State with an address that falls within Saint Paul; or
- An organization that owns property in Saint Paul for purposes directly related to its Cultural STAR project; or
- An organization that has secured a lease or rental agreement within Saint Paul for purposes directly related to its Cultural STAR project; or
- An organization that has secured a permit or contract for the use of Public Venues in Saint Paul for the purposes directly related to its Cultural STAR project

Loans and grants are available for capital projects; grants alone are available for organizational development and special projects.

Organizational Development Program Description

The Organizational Development program provides grants for projects designed to strengthen the management, administration, or operations of the recipient organization. Such activities must 1) advance the mission of your group, and 2) have the potential for significant or long-term impact. The intent of the program is to challenge the organization, infuse new thinking, develop new systems, or strengthen existing systems to further the group's growth and development.

Eligibility

Eligible applicants may apply for only one of the following Cultural STAR funding types during each biannual funding round: Special Projects Grant; Organizational Development Grant; or Capital Project Grant or Loan.

ELIGIBLE

- Nonprofit arts and cultural organizations that are located within the City of Saint Paul.
- Informal and/or unincorporated arts-focused groups, individuals, and one-time arts projects that have associated with nonprofit arts and cultural organizations that are located within the City of Saint Paul and will serve as a fiscal and contract sponsor, provided that: (1) 100% of the project takes place in the defined Cultural District (see Cultural District map, Page 12); and (2) such nonprofit arts and cultural organization enter into a contract with the City of Saint Paul.
- Businesses in the Cultural District (see Cultural District map, page 12) may apply for projects that enhance visitor enjoyment of the District.
- City departments or divisions are eligible when in partnership with, or supported by, an eligible organization.

INELIGIBLE

- · Churches and religious organizations.
- Political parties and related political action groups.
- Federal, state, and county agencies and departments.
- Organizations (other than those that have associated with informal and/or unincorporated arts-focused groups, individuals, and one-time arts projects, to serve as a fiscal and contract sponsor as described in these Guidelines) that have received Organizational Development and/or Special Project grants in three consecutive grant cycles (calendar years).
- Organizations (other than those that have associated with informal and/or unincorporated arts-focused groups, individuals, and one-time arts projects, to serve as a fiscal and contract sponsor as described in these Guidelines) that received funding in the first funding round of the calendar year.

ELIGIBLE

Any project cost that specifically pertains to the execution of the project:

- Personnel
 - Consultants
 - Employees
 - Contractors
- Supplies
- Printing and postage
- Space and equipment rental
- Transportation and travel
- Other expenses necessary to carry out the project

INELIGIBLE

- Activities located outside the City of St. Paul
- Activities that have been delivered in the same way and for the same purpose on an ongoing basis
- Activities that have been completed prior to funding approval by the City Council
- Capital improvements or construction, purchase of real capital equipment or purchase of real property or endowments
- Activities that engage in political lobbying, serve the religious socialization of participants, or discriminate against persons or individuals
- Food or beverages
- Expenses related to insurance coverage

PENSES

Program Requirements

- The minimum grant request is \$5,000. It is unlikely that the Board will recommend funding any proposal for more than \$50,000.
- The same or similar proposal cannot be submitted to more than one of the following programs in any one funding cycle (calendar year): the Capital Improvement Budgeting (CIB) program, the Neighborhood STAR program, and the Cultural STAR program.
- Organizations receiving grants must comply with all federal, state, and local laws, rules, and regulations in
 connection with the project, including, but not limited to, the Saint Paul Vendor Outreach and Minority Business
 Development and Retention programs. It is important to understand that compliance requirements may affect
 hiring practices and wage rates, so make no commitments prior to fully understanding these requirements.

Disbursement of Funds / Match Requirements

- The Cultural STAR Program disburses awarded funds exclusively on a reimbursement basis and only after
 documentation of eligible expenditures is submitted, reviewed, and approved. Final payment will be made only after
 the project is completed and a final project report and evaluation is received.
- In their final report, the grantee receiving funds for Organizational Development or Special Projects should demonstrate that Cultural STAR funds were matched dollar for dollar. At least 70% of the match for Special Projects and Organizational Development Projects must be in dollars. Up to 30% of the match may be in-kind goods and services, such as personnel, professional services, office space, supplies, volunteer labor and sweat equity. Volunteer labor and sweat equity are valued at \$10.00 per hour. Failure to demonstrate the match will not impede disbursement of funds, but will be considered if the grantee seeks Cultural STAR funding in the future.
- Private, county, state, and federal funds may be used as a match.
- The Cultural STAR Board has the discretion to recommend approval of other matching contributions on a case-by-case basis. The Cultural STAR Board may consider exceptions to the match requirement in highly unusual cases.

Cultural STAR Board

The nine-member Saint Paul Cultural STAR Board serves as the formal review body that recommends to the Mayor grants and loans from the cultural portion of sales-tax funds. The Mayor then forwards a recommendation to the City Council for its approval. The Board consists of five Mayoral-appointed, City Council-approved, members and four members elected by arts and cultural organizations in the City.

Review Process

The selection process for proposals is highly competitive. The number and size of grants and loans made is dependent on the quality of the proposals and the availability of funding. The review process is as follows:

- City Staff will review applications for eligibility. Ineligible applications will be removed from further consideration and the applicant will be notified.
- The Board will invite each eligible applicant to an interview. Applicants will be notified in writing of the time and location of the interview.
- Cultural STAR interviews are public meetings; however no public testimony will be taken. Individuals wishing to
 comment on applications are encouraged to submit their comments in writing to City staff prior to the application
 deadline.
- The Board will review the proposals based on program guidelines, merits, and fund availability and make funding recommendations to the Mayor and City Council.
- The Mayor will present final recommendations to the City Council.
- The City Council will approve, deny, or amend the Mayor's recommendations.
- The Mayor will sign the Council Resolution.

The entire process usually takes about three months from application deadline to the signing of the resolution by the Mayor, but may take longer.

Expectations of Grant Recipients

Project Development and Implementation

- After the City Council approves the Mayor's recommendations, staff will send each Cultural STAR applicant a letter specifying whether their project was awarded funding, and if so, for what amount. The letter will also notify awardees of the date and time of a mandatory orientation meeting, and other pertinent information.
- Prior to the implementation of an applicant's project, the City of Saint Paul and the applicant will enter into a
 contract. Contracts should be fully executed within six months of approval by the City Council. Failure to do so,
 may result in cancellation of the award. The contract will contain, at minimum, a scope of services to be performed
 by all parties, a budget section outlining all funding sources and uses, an implementation timeline, and match
 requirements. The contract will be signed in accordance with City policy. Contract requirements include, but are not
 limited to:
 - Carrying general liability insurance that insures the City of Saint Paul
 - Cultural STAR grants of \$75,000 or less require a \$1 million per occurrence and \$1 million aggregate limits;
 - Cultural STAR grants of over \$75,000 require a \$1 million per occurrence and \$2 million aggregate limits.
 - Adherence, where applicable, to federal, state and local regulations and policies pertaining to the use of funds, such as prevailing wage standards, affirmative action, and targeted vendor programs. The amount of the award and the nature of the project (capital, organizational development, or organizational development) determine which regulations apply. Staff will hold a compliance meeting prior to implementation of the contract to identify applicable regulations.

<u>Cultural STAR applicants are strongly cautioned to not make any commitments until compliance requirements and funding regulations are fully understood.</u>

- Implementation must progress as projected in the application. Lack of progress is grounds for withdrawing funding.
- Projects should be completed or self-sustaining within the period specified in the agreement. Requests for contract extensions are discouraged.
- The Cultural STAR Program disburses awarded funds exclusively on a reimbursement basis and only after
 documentation of eligible expenditures is submitted, reviewed, and approved. Final payment will be made only after
 the project is completed and a final project report and evaluation is received. At the time of completion of all
 activities contained in the agreement or upon expiration of the agreement, project fund balances will be returned to
 the Cultural STAR Fund.
- A final written report is required to determine the extent to which the project was successful. Project success will be
 measured against expected project outcomes and the overall objectives of the STAR Program. Organizations will
 not be eligible for future Cultural STAR funding until all required documentation, including this narrative report, are
 submitted for the most recently closed projects.



How to Apply for Funds

Applications must be received by 4:00 P.M. on the deadline date at

Cultural STAR Program
Department of Planning and Economic Development
1300 City Hall Annex
25 West Fourth Street
Saint Paul, Minnesota 55102

- Your application must include **all required materials.** See checklist, page 8, for a summary of the materials you must submit. Incomplete or inaccurate materials may result in your application being ineligible.
- Applications must be received by 4:00 p.m. on the deadline date. This is not a postmark deadline.
 Applications received after this time are INELIGIBLE and will not be reviewed. There are no exceptions to this policy.
- Applications will not be accepted by fax or email.

What to Include

One (1) one-sided copy of the following materials are required. Please provide the materials in the order indicated. Prepare application materials in the following format: $8 \frac{1}{2} \times 11$ white paper, a text font equivalent to 10-point or larger, at least 1" margins and black ink only. Please do not bind application. Cultural STAR forms may be completed by hand.

- 1. Cover Page (one page)
- 2. Narrative (may not exceed four pages)
- 3. Project Team/Personnel
- 4. Project Budget Expenses and Income Forms (two pages)
- 5. Project Map
- 6. Applicant Description (no more than one page)
- 7. Board of Directors/Advisory Committee
- 8. Organizational Income-and-Expense Statements (three pages total)
- 9. Tax Status Documentation
- 10. Audited Financial Statements (or form 990) for most recently completed fiscal year
- 11. City Support/Adverse Lending Relationships

1. Cover Page

Complete the attached Cover Page (page 9). This will be the first page of your application and is where you will provide a **Project Summary** using 100 words or less.

About Fiscal Sponsorship: if your group is not a public, private, nonprofit or for-profit entity, you must apply using a fiscal sponsor. See the FAQ on page 14.

2. Narrative

Submit a narrative of no more than four (4) pages, addressing all areas, including the four Cultural STAR criteria below. Use a text font equivalent to 10-point or larger. Please include the section headings shown below in boldface type.

The narrative portion of your application is designed to help you address the following criteria. It is not necessary to respond to all of the bullets; these questions are designed to help you address the criteria. Please provide enough information to help the Board evaluate your project in relation to each of the four criteria. The Board will apply all criteria to the application as a whole.

Impact – When describing the *impact* of your project, consider questions such as:

- What problem, opportunity, issue, or need will this project address? How was this determined?
- What is compelling about this situation? How will addressing this important opportunity/need have a significant, long-term impact on your organization?
- How might this project enhance your ability to broaden or strengthen your cultural offerings?
- How will STAR dollars leverage additional financial support?

Quality – When describing the *quality* of your project, consider questions such as:

- Who are, or will be, the project leaders? How were, or will, they be selected?
- What background or experience do your group, consultants, and project leaders bring to this project to ensure quality?
- What are your project goals? What is the outcome you plan to achieve? What mechanism will you use for evaluating the success of this project? How will you know when you are done? How will you know if this project is a success?

Ability – When describing your *ability* to undertake the project, consider questions such as:

- Describe the planning process for your project.
- In what ways will your board of directors or advisory committee be involved?
- What experience does your organization have that demonstrates the capacity for successfully completing this project?
- What is the timeline for your project?
- What other financial support do you expect for this project?

Diversity – When describing *diversity*, consider questions such as:

- How will this project add to your ability to diversify the cultural offerings in Saint Paul?
- Considering diversity in its broadest sense (e.g., geography, age, gender, socioeconomic status, race, ethnicity, sexual orientation, etc.), describe how this project will lead to an enhanced ability for you to build and diversify audiences?
- As you consider your project's goals, describe how diversity is represented in your project (e.g., among your board of directors or advisory committee and/or project personnel).

3. Project Team/Personnel

Attach a list of key people/groups involved in your project. Briefly describe their qualifications for the project.

4. Project Budget

Complete the budget forms on pages 10 and 11. Print or type on the forms provided or generate your own forms with the same information in the same format (one page for Project Expenses and one page for Project Income). Include all project costs and identify specifically how Cultural STAR funds will be used in the project. Project budget information must be specific and include verifiable cost estimates.

5. Project Map

Use the map of the Cultural District on page 12, to identify the location where project activity is to occur. For projects located outside of the Cultural District, please identify the project location on a one-page map from a program such as MapQuest.

6. Applicant Description

Describe your entity—mission, structure, current audiences served, membership, staff, etc. using no more than one page.

7. Board of Directors/Advisory Committee

Attach a one-page list of current officers, principles or board/advisory committee members.

8. Organizational Income and Expense Statements

Submit one-page statements of financial activity for each of the past three years (three pages total). Do not include the current year's statement. These financial statements should reflect the organization's actual revenues and expenditures.

9. Tax Status Documentation

Furnish a copy of your group's IRS-tax-exempt status determination letter or Articles of Incorporation for a for-profit entity.

OR

Furnish a letter of agreement with your fiscal sponsor and a copy of your fiscal sponsor's IRS tax-exempt status determination letter. The date on the letter of agreement must be no more than one year old. See the FAQ on page 14 for information regarding use of a fiscal sponsor.

10. Audited Financial Statements

Furnish Audited Financial Statements (or form 990) for most recently completed fiscal year.

11. City Support/Adverse Lending Relationships

City Support: In the table provided on page 13, list the source/program and amount of all monies received from the City of Saint Paul in the past five years with most recent year first. Also, include the amount of any remaining balances.

Adverse Lending Relationships: Report any present or past adverse lending relationships between your entity, including principals, and the City (examples: default, delinquent payments, litigation).

APPLICATION CHECKLIST

NAME OF ORGANIZATION:				
	Please include a copy of this checklist with your proposal			
	Submit application materials on 8 $\frac{1}{2}$ x 11 white paper. You may reproduce these pages on your computer, <u>as long as you stay within the space and number of pages allotted</u> .			
ū	Both the person completing the application and the organization's chief officer or president should sign the cover page where indicated. Cover page may not exceed one page.			
	uired Application Materials application must include all the following materials, collated in the following order:			
	This Application Checklist, page 8.			
	Cover Page, (one page only) page 9.			
	Narrative (may not exceed four pages).			
	List of Project Personnel.			
	Project Budget Expenses form, page 10 (one page only).			
	Project Budget Income form, page 11 (one page only).			
	Map with location where project activity is to occur, page 12. For projects located outside of the Cultural District,			
	please provide a one-page map from a program such as MapQuest.			
	Applicant Description (one page only).			
	Current list of officers, principals, and board members of your entity (one page only).			
	One-page statements of financial activity for each of the past three years. Do not include the current year's			
	statement. These financial statements should reflect the organization's actual revenues and expenditures.			
	Copy of the letter from the IRS documenting your group's tax-exempt status or Articles of Incorporation for a for-			
	profit entity.			

Audited Financial Statements (or form 990) for most recently completed fiscal year.

Up to three letters of support (no more than one page each) (optional).

City Support/Adverse Lending Relationships, page 13

NPPLICANT



2011 CULTURAL STAR APPLICATION ORGANIZATIONAL DEVELOPMENT COVER PAGE

Deadline: Friday, February 26, 2011 at 4:00 p.m. Friday, August 26, 2011 at 4:00 p.m.

Tracking # 2011-

Check type(s) of entity:	□Public	□Private	☐ For Profit	□Non-Profit
Federal I.D. #: (or Soc. Sec. #)	# o	of Employees (full-time of Patrons (most rece		
Contact Person: Address:				
	STREET	CITY	STATE	ZIP
Title:		E-Mail Address:		
Phone: ()		_ _ Fax::	()	
Project Name:				
Project Address:		St. Paul	MN	
	TREET	CITY	STAT	E ZIP
City Council Ward:				
_				
Project Summary				
Is your project located wit	hin the Cultural District?			
		YES	NO	UT VEAD
STAR Grant Request: Matching Funds	\$	YES minimum \$5,000	CURREN	NT YEAR ational Budget
	\$ \$		CURREN Organiza	
Matching Funds			CURREN Organiza	
Matching Funds (cash & in-kind)	\$		CURREN Organiza	
Matching Funds (cash & in-kind)	\$	minimum \$5,000	CURREN Organiza \$	



Complete budget forms below. Print or type on the forms provided or generate your own forms with the same information in the same format (one page for Project Expenses and one page for Project Income). *You must provide a detailed description of any budget line item of \$1,000 or more.*

Expenses

A. PROJECT EXPENSES	STAR FUNDS	OTHER FUNDS	EXPLANATORY NOTES
Personnel	TONDO	1 01120	
(employee or contract)			
Artistic			
Employees	Φ.	Φ.	
Contractors	\$	\$	
Administrative Employees			
Contractors	\$	\$	
Supplies	\$	\$	
Printing and Postage	\$	\$	
Facilities / Equipment	\$	\$	
Transportation	\$	\$	
Marketing / Promotions	\$	\$	
ADA-Related Costs (e.g., sign			
language interpreters, signage, printing)	\$	\$	
printing)	Ψ	Ψ	
Figure Common For	φ.	φ.	
Fiscal Sponsor Fee	\$	\$	
Other (provide details)			'
	\$	\$	
	\$	\$	
	\$	\$	
	\$	\$	
SUBTOTAL	\$	\$	
TOTAL EXPENSES			
(STAR Funds + Other Funds)	\$		

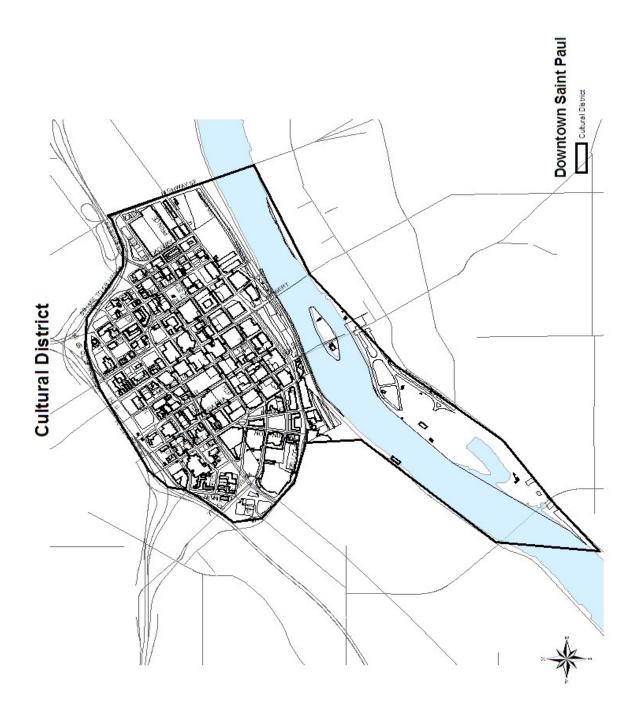
Print or type on the forms provided or generate your own forms with the same information in the same format (one page for Project Expenses and one page for Project Income).

Income

B. PROJECT INCOME	AMOUNT	Secured	pending	Prospective	Notes
Grants and Contributions					1
Individuals (secured)	\$				
Individuals (pending)	\$				
Individuals (prospective)	\$				
Foundations and Corporations					
	\$				
	\$				
	\$				
	\$				
Government					
	\$				
	\$				
	\$				
Cultural STAR Request	\$				
Earned Income					+
	\$				
	\$				
	\$				
Other					
	\$				
	\$				
Secured Subtotal	\$				
Pending Subtotal	\$				
Prospective Subtotal	\$				
TOTAL PROJECT INCOME	\$				







City Support: List the source/program and amount of all monies received from the City of Saint Paul in the past five years with most recent year first. Also, include the amount of any remaining balances.

YEAR	CITY PROGRAM	AMOUNT	BALANCE	LOAN OR GRANT
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	
		\$	\$	

Adverse Lending Relationships: Report any present or past adverse lending relationships between your entity, including principals, and the City (examples: default, delinquent payments, litigation).

Comments Re Previous STAR Funding:

If you received Cultural STAR support last year, please write one paragraph telling us the results of the project, major successes, lessons learned, etc.

Frequently Asked Questions (FAQ)

What is a Fiscal Sponsor?

A *fiscal sponsor* is a nonprofit, tax-exempt organization that receives Cultural STAR grant monies and manages the financial aspects of the project on behalf of a group that does not have tax-exempt status.

How do we apply using a Fiscal Sponsor?

The Cultural STAR Program accepts applications from informal and / or unincorporated arts-focused groups using a fiscal sponsor. Groups or artists in the district that are incorporated as for-profit entities (LLC, etc) MUST apply directly to the Cultural STAR program, without a fiscal sponsor.

Fiscal Sponsorship guidelines:

- 100% of the applicant's project must be in the cultural district.
- The fiscal sponsor must be a 501c3 organization located in Saint Paul.
- The applicant must have a board of directors or advisory committee (not the board of the fiscal sponsor) that provides input on, and oversight of, the project.
- The applicant must provide a letter of agreement from the fiscal sponsor regarding the application to the STAR program. The letter must include the amount or percentage of the fiscal sponsorship fee (if any.)
- The applicant should include the fiscal sponsorship fee (if any) as part of their project budget.

A 501c3 may serve as fiscal sponsor for multiple projects in any STAR round; the board will consider the project, organization or group and its advisory board with the same criteria as all other STAR applicants.

If we are recommended for funding, when will we get our money?

The period between the application deadline and final approval by the Mayor and City Council may take three months or longer. All Cultural STAR funds are provided on a **reimbursement** basis and NO costs incurred prior to final City Council approval are eligible for reimbursement. Eligible expenses incurred subsequent to final City Council approval may be reimbursed. However, there are a number of compliance requirements with which you, as a recipient of Cultural STAR funds, must comply. DO NOT MAKE ANY COMMITMENTS OR EXPENDITURES UNTIL YOU FULLY UNDERSTAND HOW THESE COMPLIANCE REQUIREMENTS WILL APPLY TO YOUR PROJECT. Reimbursements will be made only after a contract is executed and you have supplied adequate documentation of expenditures and documentation that compliance requirements have been met.

What compliance requirements may apply to my project?

Recipients of public dollars must comply with a number of local, state, and federal requirements. The following compliance requirements may apply to your project:

- Vendor Outreach Program, including Business Subsidy Opportunity Template
- Affirmative Action / Apprenticeship Opportunities Pilot Project
- Workforce Utilization Template
- Labor Standards Federal Davis Bacon and City (Little) Davis Bacon
- Living Wage
- Business Subsidy
- Sustainable Development (Green) Policies

For more information see: http://www.stpaul.gov/compliance